Welcome | Please Rename Yourselves

For Technical Issues

Send chat message to:

- Zoom Master: DivD Q Roop Roy, DTM
- PQD Chandra Munagavalasa, DTM
- CGD Sharla Ozen, DTM

If you are attending as	Rename yourself *
Guest of District Director	Guest Jane Doe
Club President	Pres John Doe
Club Vice President Education	VPE Jan Doe
2021-2022 Area Director	L40 John Doe
2021-2022 Division Director	DivD L Jane Doe
2021-2022 Senior 7	Position Name

* Rename to highest District leader position





TOASTMASTERS

District Council Meeting

District 56 | Houston, TX September 20, 2021

Call to Order





Jo A. Idoux, DTM District Director

Pledge of Allegiance



Jennifer Nelson, DTM Logistic Manager



District Mission Statement

Carolyn Charney, DTM
Administration Manager



District Mission Statement



Inspirational Speaker

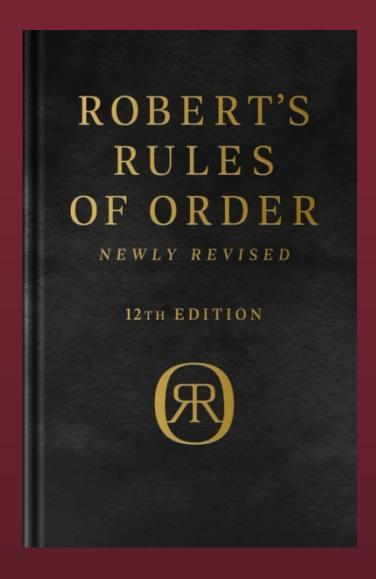
Presenting...



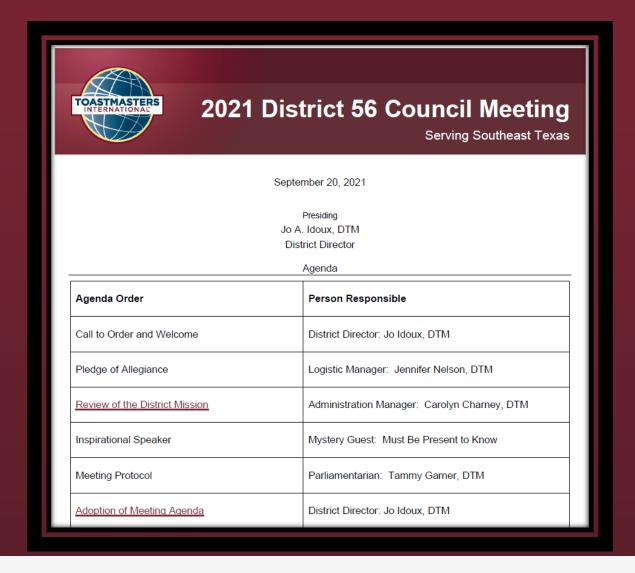
Meeting Protocol



Tammy Garner, DTM Parliamentarian



Adoption of Meeting Agenda





Voting Procedure and Credentials Report

Martha Elias, DTM
Credentials Chair



Credentials Committee Report

Description	Number
Clubs Eligible x 2	348
Quorum (1/3 of clubs eligible x 2)	116
Presidents and VPEs Represented	152
District Executive Committee Represented	39
Total of Ballots Available	191
Simple Majority (50% of the total ballots available + 1)	96



Approval of April 30, 2021 Meeting Minutes



District Council Meeting Minutes of District 56

Friday, April 30, 2021

The meeting convened on April 30, 2021, at 6:30 pm with 162 members present. District Director, Rose W. Bradford, DTM provided a warm welcome!

Call to Order

The Chair, Rose W. Bradford, DTM 2020 – 2021 District 56 Director – opened the meeting The Administration Manager Robert B. Bailey, DTM, was taking meeting minutes. The Chair indicated that we would follow Robert's Rules of Order. The Chair then explained which members comprised the District Council. The attendees were asked if there were any present who are not members of the District Council and if so to identify themselves using the 'Raised Hand' feature. The Chair asked that all questions be put in the 'chat' feature and asked people to Include their name and their position in the chat. Discussion will be limited to 4 minutes. The Chair may extend the time if warranted.

Pledge

The pledge of allegiance was led by Jennifer Nelson, DTM, Logistics Manager,



Appointment of 2021-2022 Leaders





2021-2022 District Budget

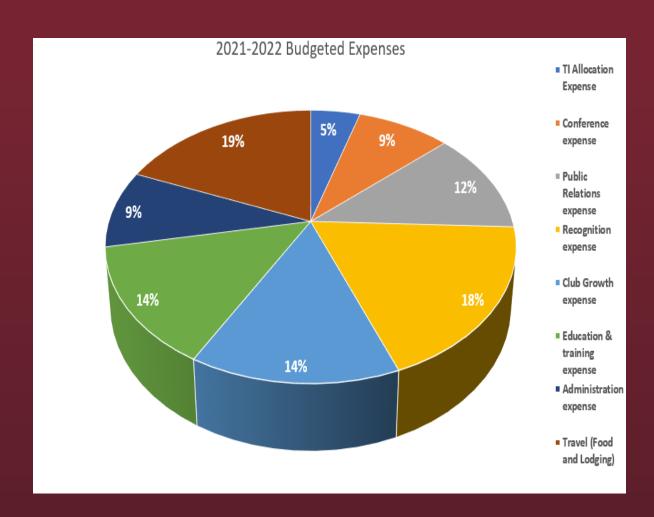
District #: Budget Currency: Fiscal Year	56 USD 2021-2022												
1300.100	Jul-21	Aug-21	Sep-21	Oct-21	Nov-21	Dec-21	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22	Total
Membership Dues Allocation	1,095	3,483	21,571	7.011	2.643	1.512	1,890	3,620	14,601	7.872	2.214	2.863	70,37
Conference revenue	- 1,000	5,100	-1,071	7,011	2,010	1,012	- 1,000	0,020		.,012	4,000	2,000	4,00
Fundraising revenue											.,,,,,,		.,
Education and Training revenue													
District store revenue				225		500					500		1,22
Speech contest revenue													
Total revenue	1,095	3,483	21,571	7,236	2,643	2,012	1,890	3,620	14,601	7,872	6,714	2,863	75,60
TI Allocation Expense	293	293	293	293	293	293	293	293	293	293	293	293	3,51
Conference expense											3,000		3,00
Fundraising expense													
District store expense				113		250					250		61
Marketing Outside Toastmasters expense	278	526	278	278	278	177	278	278	278	278	318	278	3,52
Recognition expense			1,250	2,700		200		200	1,250	200	5,000	3,200	14,00
Club Growth expense		114	3,114	114	•	1,479		114	445	1,479	100	3,597	10,55
Public Relations expense	179	179	179	2,514	679	229	179	179	179	669	429	179	5,77
Education & training expense				2,572		1,200	1,200	1,200	384			4,000	10,55
Speech contest expense		•	•	•	•	•	1,000	1,000	1,000	•	•	•	3,00
Administration expense	2,375	623	385	425	385	385	425	385	385	425	425	385	7,00
Food and Meals expense						1,000					1,000		2,00
Travel expense						3,000					6,000		9,00
Lodging expense		•									3,200		3,20
	3,125	1,735	5,499	9,009	1,635	8,213	3,375	3,649	4,214	3,344	20,015	11,932	75,74
District net income/(loss)	(2,030)	1,748	16,072	(1,773)	1,008	(6,201)	(1,485)	(29)	10,387	4,528	(13,301)	(9,069)	(14



Becky Noe, DTM Finance Manager

District 56 2021-2022 Budget

	District 56 2	021 2022 Bud	dget		
	Q1	Q2	Q3	Q4	Total
Membership Dues Allocation	26,149	11,166	20,111	12,949	70,37
Conference revenue	-	-	-	4,000	4,00
District store revenue	-	725	-	500	1,22
Total revenue	26,149	11,891	20,111	17,449	75,60
TI Allocation Expense	880	880	880	880	3,51
Conference expense	-	363	3,000	3,250	6,61
Public Relations expense	1,619	4,155	1,371	2,151	9,29
Recognition expense	1,250	2,900	1,450	8,400	14,00
Club Growth expense	3,228	1,593	559	5,176	10,55
Education & training expense	-	3,772	2,784	4,000	10,55
Administration expense	3,383	1,195	1,195	1,235	7,00
Travel (Food and Lodging)	-	4,000	-	10,200	14,20
Total Expenses	10,360	18,858	11,239	35,292	75,74
District net income/(loss)	15,789	(6,967)	8,872	(17,843)	(14





TOASTMASTERS INTERNATIONAL

Do you approve the 2021-2022 District budget?

Vote

District Business Report

Description	Status
Approval of 4/30/2021 Meeting Minutes	Approved
Appointment of 2021-2022 Leaders	Approved
2021-2022 District Budget	Approved



Quarter 1 Profit and Loss Report





Becky Noe, DTM Finance Manager



District Success Plan

District Success Plan

Team Composition

Name the members of the District's core team.*
Jo Idoux, DTM, DD
Chandra Munagavalasa, DTM, PQD
Sharla Ozen, DTM, CGD
Carolyn Charney, DTM, AM
Becky Noe, DTM, FM
Zenia Shipp, DTM, PRM
Rose W. Bradford, DTM, IPDD

Name the members of the District's extended team.*
DD

TBD, Alignment Committee Chair
Isaac Berry, DTM, Audit Committee Chair
Terri Gatica, Compassion Outreach Chair
Stephen Jones, DTM, Credentials Chair
Diane Nino, DTM, District Historian
Jennifer Guhlin, IP5, District IT Manager
TBD, District Leadership Chair
Jennifer Nelson, DTM, Logistics Manager
Tamesia Garner, Parliamentarian
Luz Bobadilla, LD2, PRM Team



Carolyn Charney, DTM
Administration Manager



2020-2021 Year-End Financial Report



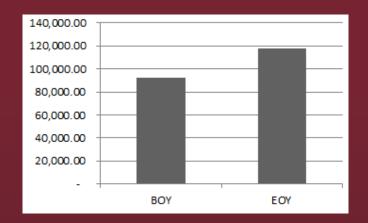
Rae Ann George, DTM 2020-2021 Finance Manager

District 56 Balance Sheet (in USD) 07/01/2020 Through 06/30/2021	Actual
Assets	Actual
Current Assets	
Cash and Cash Equivalents	 117,950.79
Total Current Assets	 117,950.79
Fixed Assets, Net	
Fixed Assets	 1,956.18
Accumulated Depreciation	1,091.53
Total Fixed Assets, Net	 864.65
Total Assets	\$ 118,815.44
Liabilities and Equity	
Liabilities	
Current Liabilities	
Accrued Liabilities	5,975.91
Total Current Liabilities	 5,975.91
Total Liabilities	 5,975.91
Stockholders Equity	
Net Assets	 91,732.81
Net Income (Loss)	21,106.72
Total Stockholders Equity	 112,839.53
Total Liabilities and Equity	\$ 118,815.44

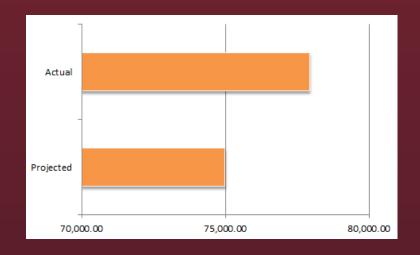


2020-2021 Financial Review

- BOY Cash \$92, 312.71
- EOY Cash \$117,950.79



- Projected Revenue \$74,988
- Actual Revenue \$77,930



2020-2021 Financial Review

Dis	trict 56		
Profit & Loss (Actua	al vs. Budget Su	mmary)	
	07/01/	/2020 Through 06/30/2	2021
District Revenue	Actual	Budget	Variance
Membership Revenue	70,375.04	74,988.00	(4,612.96)
Conference Revenue	195.86	0.00	195.86
Fundraising Revenue	5,570.00	0.00	5,570.00
District Store Revenue	1,789.39	0.00	1,789.39
Total District Revenue	77,930.29	74,988.00	2,942.29
District Expenses			
Conference Expenses	1,772.12	0.00	1,772.12
Recognition	14,960.53	15,000.00	(39.47)
Club Growth	7,769.23	11,256.00	(3,486.77)
Marketing Outside of Toastmasters Expenses	6,757.71	7,500.00	(742.29)
Public Relations Expense	6,390.74	7,419.00	(1,028.26)
Education & Training Expense	8,870.65	11,410.00	(2,539.35)
Speech Contest Expenses	2,294.65	3,645.00	(1,350.35)
Administration Expenses	7,472.47	7,521.36	(48.89)
Food and Meals Expense	277.33	150.00	127.33
Travel Expense	258.14	290.00	(31.86)
Total District Expenses	56,823.57	64,191.36	(7,367.79)
Total Net Income	21,106.72	10,796.64	10,310.08



2020-2021 Year-End Audit Report

2021-09-01

Year End Audit Ccommittee Guidelines (Jan-Jun2021)

Final Audit Report

Created: 2021-09-01

By: Todd Nathans (todd.nathans@weatherford.com)

Status: Signe

Transaction ID: CBJCHBCAABAAreBaAAvvm_XFF-H3aep9_H7ZZte7U7bJ

"Year End Audit Ccommittee Guidelines (Jan-Jun2021)" History

- Document created by Todd Nathans (todd.nathans@weatherford.com) 2021-09-01 - 6:08:26 PM GMT- IP address: 170.133.200.240
- Document emailed to Sarah Richard (sarah.bedell@weatherford.com) for signature 2021-09-01 6:08:39 PM GMT
- Email viewed by Sarah Richard (sarah.bedell@weatherford.com) 2021-09-01 - 6:09:01 PM GMT- IP address: 73.166.8.252
- Document e-signed by Sarah Richard (sarah.bedell@weatherford.com)
 Signature Date: 2021-09-01 6:09:35 PM GMT Time Source: server- IP address: 73.166.8.252
- Agreement completed. 2021-09-01 - 6:09:35 PM GMT



David Rebeles, DTM 2020-2021 Audit Committee Chair



Audit Committee Report



District 56

Serving Southeast Texas

Audit Report January 1, 2021 thru June 30, 2021

To the District Executive Committee, District 56

We have audited the accompanying Statements of Profit & Loss (Actual vs. Budget Summary) for Toastmasters District 56 for the six months year ended June 30, 2021.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements and for such internal control as management determines is necessary to enable the preparation of a financial statement that is free from material misstatement, whether due to fraud or error. At this time, it is appropriate to thank District Treasurer Rae Ann George for assuming this responsibility and giving support to the Audit Committee over the second half of the fiscal year.

Auditor's Responsibility

Our responsibility is to express an opinion on the District's Statements of Profit & Loss (Actual vs. Budget Summary) based on our audit findings. Auditing standards require that we comply with ethical requirements and perform various audit procedures to obtain reasonable assurance about whether these statements are free from material misstatement. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion. I would also like to express my sincerest gratitude to Todd Nathans and Sarah Richard for their service as they provided valuable assistance while serving on the audit committee.

Opinio

In our opinion, the statements of Profit & Loss (Actual vs. Budget Summary) present fairly, in all material respects, the financial position of Toastmasters District 56 for the six months ended June 30, 2021 in accordance with the audit quidelines of Toastmasters International.

David Rebeles, DMM

David Rebeles, DTM Audit Committee Chair 2020-2021 District 56 Houston, TX, USA September 13, 2021



Audit Committee Guidelines

Audit Committee Guidelines



District #: 56

Circle one: Mid-year Audit or

Year-end Audit

PROCEDURES TO BE COMPLETED	COMPLETED BY
A. ORGANIZATION	
Obtain all supporting documents for the Mid-year or Year-end Profit and Loss Statements from the district treasurer, and sort the documents in the following manner:	dr
Stack #1: Sort Profit and Loss Statements, bank statements and district reserve statements into separate groups, organize in chronological order and place in one stack.	
Stack #2: Sort all other supporting documents in the order they appear on the Receipt Register and Payment Register. Receipt supporting documents should be placed behind the Receipt	
Register, and payment supporting documents should be placed behind the Payment Register.	
Register, and payment supporting documents should be placed behind the Payment Register. B. SUBSTANTIATING TRANSACTIONS	
B. SUBSTANTIATING TRANSACTIONS	dr
B. SUBSTANTIATING TRANSACTIONS 2. To ensure that all transactions are adequately supported, perform the following procedures: ♦ Trace and agree all transactions on the Receipt Register and Check Register to their respective	dr

	PROCEDURES TO BE COMPLETED	COMPLETED B
C. F	POLICY REVIEW	
	ensure that transactions were executed within the company policies, perform the following ocedures:	
•	Review all cancelled checks and verify that they were signed by both the district director and finance manager (checks made payable to the district director or finance manager should be signed or approved in writing by the program quality director or the club growth director).	dr
•	Review all reimbursement requests and verify that they were approved by the district director. Ensure that all expenses on the request have adequate documentation (receipts or other supporting materials). Copies of credit card and/or bank statements are not valid receipts or documentation.	
•	Identify all payments in excess of USD \$500 and verify that each expense was properly approved by the district director and at least the program quality director or the club growth director. Any individual expense in excess of USD \$500 must be authorized in advance; there should be approval included in the supporting documentation and some indication of when the expense was approved (an email approving the expense is acceptable).	
•	Review all Debit Card transactions to ensure that all payments made by the district director were authorized in advance in writing by the finance manager and either the program quality director or the club growth director. Payments made by the finance manager must be authorized in advance by the district director and either the program quality director or the club growth director.	
•	Identify Other District Expenses (gifts, flowers, expressions of sympathy, etc.) to ensure they are not lavish or excessive and that they support the mission of the district. Tokens of appreciation are allowed up to \$25. Donations are not permitted in lieu of flowers or to any charitable fund.	
•	Review all meal expense reimbursements for District Leader August and Mid-year trainings to ensure the district director, program quality director, and club growth director were reimbursed for their meals purchased, up to \$30 a day with supporting receipts. (Meal expenses are NOT covered by a per diem.)	

David Rebeles

AUDIT COMMITTEE MEMBER SIGNATURE

Todd Nathans July Nath

AUDIT COMMITTEE MEMBER SIGNATURE

09/01/2021

09/01/2021

09/01/2021



Year-end Narrative

INTERNA	ASTERS	Certification for		DISTRICT 5
11 4 1 1 11 11 1/2	TIONAL	June		90
		2020-2021		
	INSTRUCTIONS:	ions on the Narrative tab.		
		ells below with the appropriate information	and print out this page.	
		nature below. Electronic signatures are		s.
		y reports per Toastmasters International pr s within 30 days after the end of the month		
		s due to World Headquarters:		
		ember Report: October 31		
	* Dece	mber (Audit) Report: February 15		
		h Report: April 30		
		(Audit) Report: August 31		
			to do not not not not not not not not not no	
		narratives and certification page to World I and email the PDF to DistrictFinancialRe		
		x to +1 303-799-7753		
	NOTE: This certifica	ation form must be complete for the report	to be accepted by World Headquarters.	7
		ot be released until World Headquarters re		
	In Base Currency		USD	
	Monthly Net Inco	me/(Loss)	(8,857.12)	
	Year to Date Net	Income/(Loss)	21,106.72	
any other outs	tanding obligations for the	ict financial records have been made availa 2020-2021 term have been reported to the	audit committee and included in accru	
any other outs further certify Dated this ROSE W. Brace Cose W. Brace W. Brace Complete on 2. We, the under Committee Gu	signed, certify that all Distributions for the hat there are no other out 30th	ict financial records have been made availa 2020-2021 term have been reported to the standing Destrict obligations incurred for th or August District and Year-end Report: dit Committee, have examined the records his report properly reflects the operation for	ble to the audit committee for inspectio each committee and included in accru 2020-2021 term. Kou Jury Cra., CA1 kt Finance Manager (fiscate) year audits of District 56 for the 2020-2021 term in	als section of this audit. We
any other outs further certify Deted this	signed, cettify that all Districtanding obligations for the that there are no other out 30th	ict financial records have been made availa 2020-2021 term have been reported to the standing Destrict obligations incurred for th or August District and Year-end Report: dit Committee, have examined the records his report properly reflects the operation for	ble to the audit committee for inspectio each committee and included in accru 2020-2021 term. Kou Jury Cra., CA1 kt Finance Manager (fiscate) year audits of District 56 for the 2020-2021 term in	als section of this audit. We
any other outs further certify Deted this	signed, cettify that all Distributions for the that there are no other out 30th day of the third that there are no other out 30th day of the third that there are no other out 30th day of the Mid-year Report of the Aux didelines' and believe that to 0th day of the Mid-year Report 2011 2200 COTI	ict financial records have been made availa 2020-2021 term have been reported to the standing Destrict obligations incurred for th or August District and Year-end Report: dit Committee, have examined the records his report properly reflects the operation for	ble to the audit committee for inspectio each committee and included in accru 2020-2021 term. Kou Jury Cra., CA1 kt Finance Manager (fiscate) year audits of District 56 for the 2020-2021 term in	als section of this audit. We
any other outs further certify Deted this	signed, cettify that all Distributions for the that there are no other out 30th day of the third that there are no other out 30th day of the third that there are no other out 30th day of the Mid-year Report of the Aux didelines' and believe that to 0th day of the Mid-year Report 2011 2200 COTI	ict financial records have been made availa 2020-2021 term have been reported to the standing District obligations incurred for the or August District and Year-end Report: dit Committee, have examined the records his report properly reflects the operation for ord August	ble to the audit committee for inspectio audit committee and included in accru 2020-2021 term. Row Diagram Canal	als section of this audit. We
any other outs further certify Deted this	signed, cettify that all Distributions for the that there are no other out 30th day of the third that there are no other out 30th day of the third that there are no other out 30th day of the Mid-year Report of the Aux didelines' and believe that to 0th day of the Mid-year Report 2011 2200 COTI	ict financial records have been made availa 2020-2021 term have been reported to the standing District obligations incurred for the or August District and Year-end Report: dit Committee, have examined the records his report properly reflects the operation for ord August	ble to the audit committee for inspectio each committee and included in accru 2020-2021 term. Kou Jury Cra., CA1 kt Finance Manager (fiscate) year audits of District 56 for the 2020-2021 term in	als section of this audit. We



Public Relations Team Reports



Zenia Shipp, DTM Public Relations Manager

DISTRICT 56 - DIGITAL MEDIA PLATFORMS...



facebook.com/groups/district56tm



instragram.com/district56tm



linkedin.com/company/district56tm



meetup.com/Toastmasters-District-56-Public-Speaking



twitter.com/District56TM



youtube.com/channel/UC2faoInQcbwR4iv/VDF1_uqQcbw



toastmastershouston.com



PUBLIC RELATIONS TEAM - GROUPS

WEBSITE

Loni Huff Web Admin

Sarah Krusleski

INTERNAL COMMUNICATIONS

Latonia Jones
Manager

Cheryl Moralez

SOCIAL MEDIA

Stacey Butler
Chair

Luz Bobadilla Reshma Khatri

GOOGLE SPACE

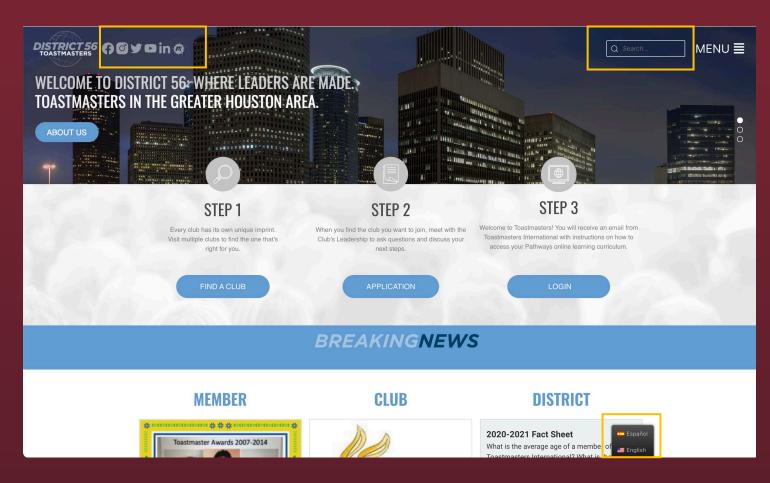
Harold Eaton

Amish Patel



NEW WEBSITE FEATURES

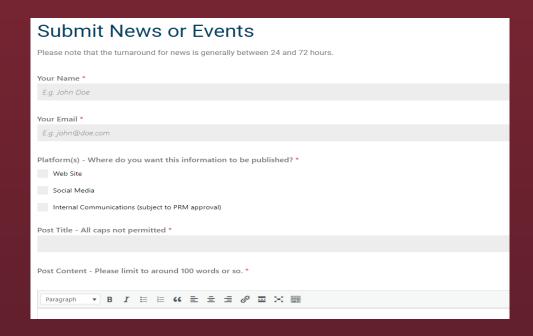
- Implementation of TranslatePress
- News display on front page
- Improved visibility of social media vehicles
- Site-wide search box in site header





NEW WEBSITE FEATURES - CONTINUED

Breaking News Form







MEMBER



My Awards by Division L Area Director, Marie Goradia

Top Left: My Ice breaker was a big hit, and the club gave me the "Best Ice Breaker" trophy. It was followed by "The most informed and balanced speech" and the "Best Humorous Speech." I was excited about speaking and entered the Tall Tales and International Speech Contest. I won First

CLUB



DISTRICT

2020-2021 Fact Sheet

What is the average age of a member of Toastmasters International? What is the male to female ratio of membership? What percentage say they have become more confident and effective speakers? Learn these facts and more from the 2020-2021 Fact Sheet from Toastmasters International!

Continue reading ...

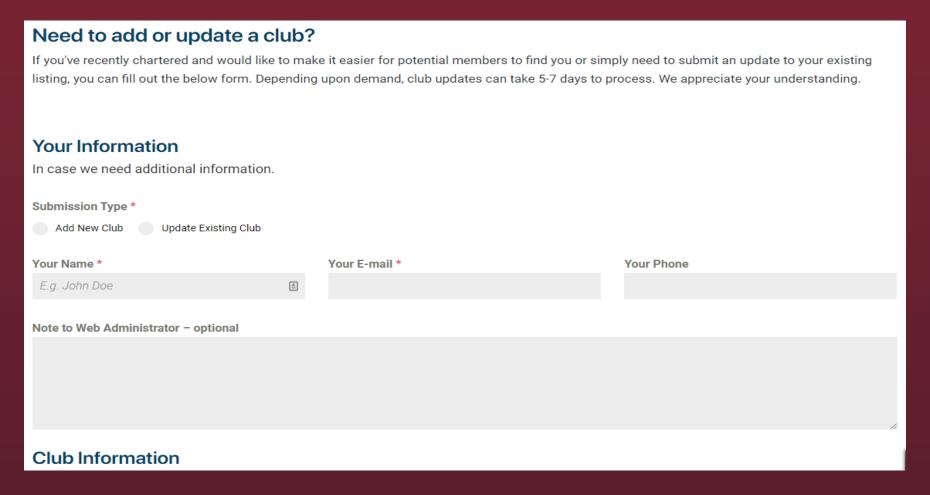
① September 10, 2021

- Announcing Find-A-Club Profile Process Change
- Class of 2020-2021 Distinguished Toastmaster
 Ceremony
- 2020-2021 Distinguished Toastmasters Recipients
- District 56 2020-2021 Hall of Fame
- Come Jive with Region 5 During the Toastmasters Convention



NEW WEBSITE FEATURES - CONTINUED

• Find-A-Club – New/Updates





NEW WEBSITE FEATURES – COMING SOON

- Initiative of Internal Communications (Latonia Jones and Cheryl Moralez)
- Designed to be customized/maintained by nonadministrative users
- Custom WordPress plug-in for monthly officer checklist

EXECUTIVE CORNER

Leadership is practiced not so much in words as in attitude and in actions.

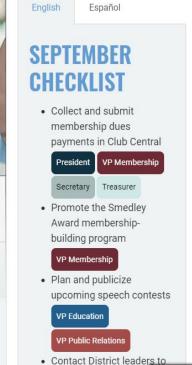
- Harold S. Geneen

LEADERSHIP LINKS

- · Club Central (Edit)
- · Club Leadership Roles (Edit) Description of each leadership role and its associated responsibilities
- Distinguished Club Resources (Edit) A description of the Distinguished Club program and PDFs of the Club Success Plan in several languages.
- Speech Contest Resources (Edit) Everything you need to run a successful and efficient speech contest.



Officer? If not, check out this professional growth article in the August 2021 edition of the Toactmaster magazing



find out when and wha



GENERAL IMPROVEMENTS

- Reduced vertical space before content is visible
- Added close button to full-page menu
- Improvements to calendar readability
- Fixed broken images

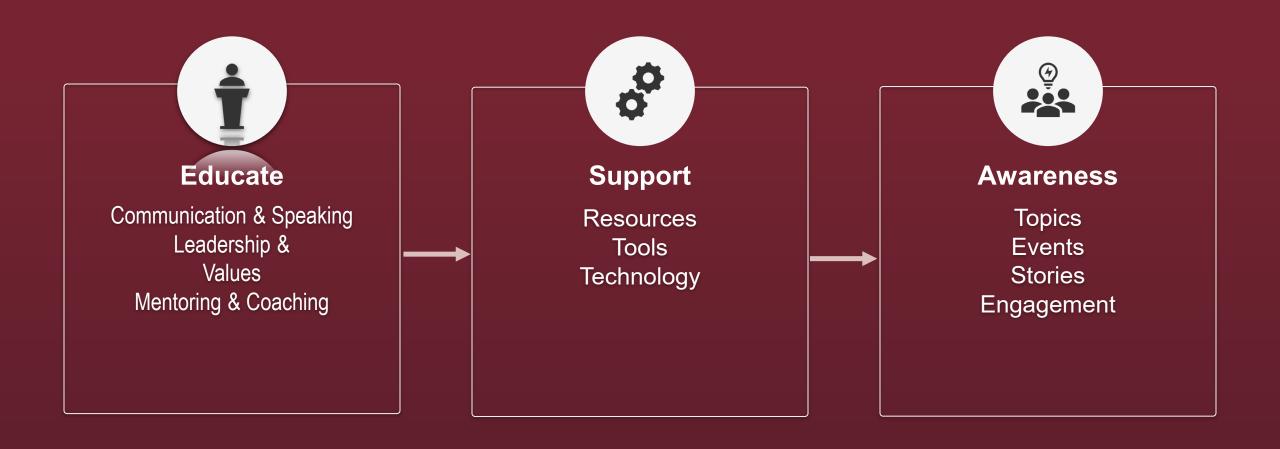


MAINTENANCE AND SECURITY

- Implementation of site-wide SSL (secure sockets layer: HTTPS)
- Documentation of all plug-ins, their use, and associated renewal costs
- Implementation of email logging
- Created subdomain for storage of large files, reducing regular backup size
- Performed analysis of large files via Media Cleaner Pro (\$25 District purchase),
 cleaning up several files that do not appear to be used
- Documentation of licensing



SOCIAL MEDIA TEAM



HIGHLIGHTS

- +1K Followers on Facebook Public Group
- Increased engagement across LinkedIn, Facebook, & Instagram
- Posts are scheduled during times of higher traffic (this can depend on each day)
- Coordinate social media posts with Website to drive traffic to website
- Developing educational type posts to increase engagement (i.e. Did You Know Series)
- Use centralized system (Air Table) to track requests, approvals, and postings



WHAT'S NEXT

- Roll-out of Member Spotlights
- Social Media Round Table Events
- Tool/Technology Trainings (YouTube)

D-56 MESSENGER NEWSLETTER

OCTOBER 2021

VOLUME XX

D56 MESSENGER

WHERE LEADERS ARE MADE



WHAT'S INSIDE

Outstanding Officer Submission

Less than 30 Days Left to Become Distinguished

First Club Officer Training

Beat the Clock Award

District 56 Year End Celebration

DISTRICT DIRECTOR NEWS

A newsletter is a regularly distributed publication that is generally about one main topic of interest to its subscribers. Newspapers and leaflets are types of.

Newsletters are published by clubs, churches, societies, associations, and businesses—especially companies. Google's definition of a newsletter is, "a bulletin issued periodically to the members of a society, business, or organization." Newspapers and leaflets are types of newsletters.

Some newsletters are created as money-making ventures and sold directly to subscribers. Sending newsletters to customers and prospects is a common marketing strategy, which can have benefits and drawbacks.

Some newsletters are created as money-making ventures and sold directly

LESS THAN 30 DAYS LEFT TO BECOME DISTINGUISHED

A newsletter is a regularly distributed publication that is generally about one main topic of interest to its subscribers. Newspapers and leaflets are types of newsletters.



DIVISION DIRECTOR NEWS

HEADLINE HERE

A newsletter is a regularly distributed publication that is generally about one main topic of interest to its subscribers. Newspapers and leaflets are types of.

Newsletters are published by clubs, churches, societies, associations, and businesses—especially companies. Google's definition of a newsletter is, "a bulletin issued periodically to the members of a society, business, or organization." Newspapers and leaflets are types of newsletters.

Some newsletters are created as money-making ventures and sold directly to subscribers. Sending newsletters to customers and prospects is a common marketing strategy, which can have benefits and drawbacks.



HEADLINE HERE

A newsletter is a regularly distributed publication that is generally about one main topic of interest to its subscribers. Newspapers and leaflets are types of.

Newsletters are published by clubs, churches, societies, associations, and businesses—especially companies. Google's definition of a newsletter is, "a bulletin issued periodically to the members of a society, business, or organization." Newspapers and leaflets are types of newsletters.

Some newsletters are created as money-making ventures and sold directly to subscribers. Sending newsletters to customers and prospects is a common marketing strategy, which can have benefits and drawbacks.



UPCOMING EVENTS

EVENT HERE

A newsletter is a regularly distributed publication that is generally about one main topic of interest to its subscribers.

EVENT HERE

A newsletter is a regularly distributed publication that is generally about one main topic of interest to its subscribers. N

October 2021 Page 4

D-56 MESSENGER NEWSLETTER - GUIDELINES

Timeline:

- The newsletter will be published bi-monthly (October 2021, December 2021, February 2022, April 2022, and June 2022.)
- News article submissions must be emailed to <u>internalcommunications@tmd56.org</u> no later than the **27**th day of the month before the publication month.
 - For example: If the publication month is December 2021, your submission must be sent no later than November 27th.

Article Submission Guidelines

- Articles should be between 100-200 words.
- Include "D56 newsletter submission" in the subject line of your submission e-mail.
- Also include your first & last name, your district office, and your article's title in the body of your e-mail message. NOTE: Your name (but not your e-mail) will appear in the newsletter.
- Make sure your newsletter submission has been edited and proofed.
- Articles should be sent as a Word attachment (.doc or .docx). We can't accept pdf files.
- We will accept one (.jpeg or .png) image for inclusion with your article. This is optional.



Our success depends on clubs and members; so...



D-56 SOCIAL MEDIA SITES





D-56 WEBSITE

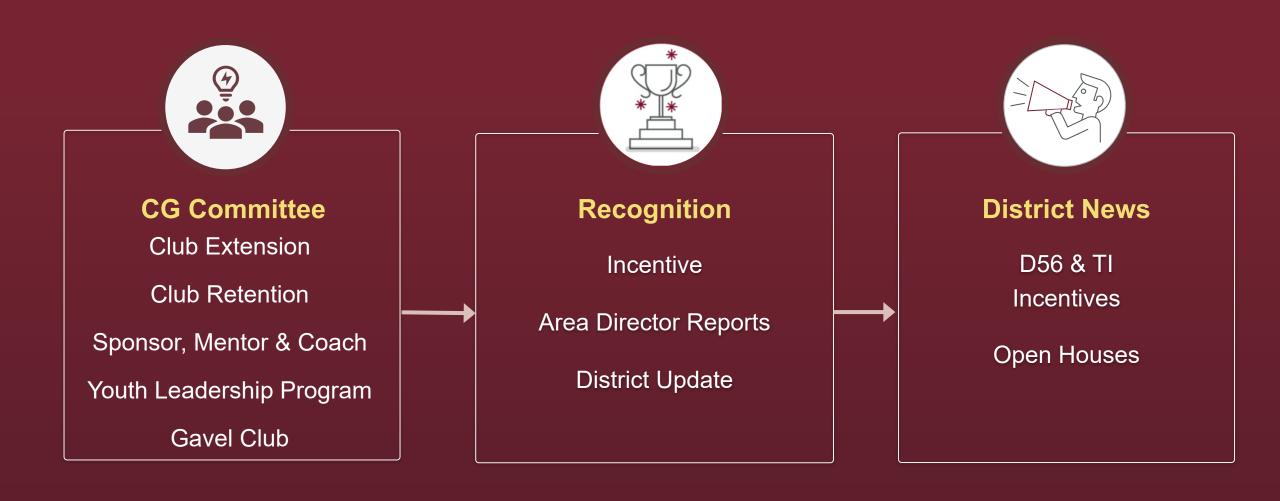


Club Growth Report

Sharla Ozen, DTM
Club Growth Director



District 56 News



Club Growth Committee



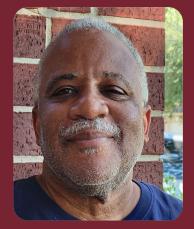
Club Retention Chairs Corporate & Community



Club Extension Chairs Corporate & Community



Club Extension Chairs
Corporate & Community



Isaac Berry DTM



Jocelyn Williams
DTM



Carol Caraway DTM, PDDD



Sharon Fant ACS, CL



Valeria Jones PM4



Dorothy Jenkins
DTM



Andrew Paultanis
DTM



Youth Leadership & Gavel Club Chairs



Shalah Soraya Mohammed DTM



Club Growth Committee



Division R Director



Cassie Brandley DTM



Division P Director



Elizabeth Ruiz DTM

Club Sponsor Co-Chairs



Linda Caban EC2

Mohina Panthi

DTM



Club Quality Co-Chairs "Mentor"



Basma Al Kakoun MS5



Club Retention Co-Chairs "Coach"



Gabriel O'Neale VC1



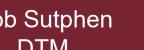
Rob Sutphen DTM



Melba Lee PM1

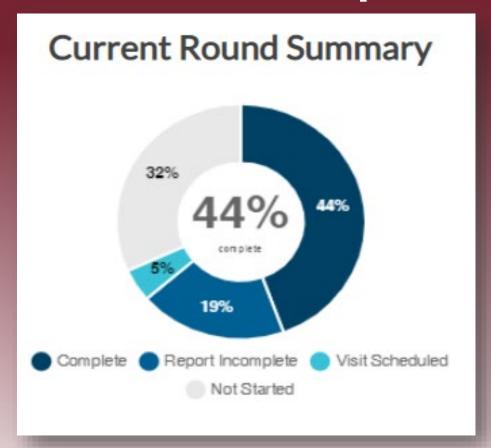






DISTRICT REPORTS

Area Director Reports



District 56 Dashboard



Payments To Date Base 6,662 1,278 Goals Distinguished 6,762 Select Distinguished 6.862 President's Distinguished 6,996 Smedley Distinguished 7,195

-80.82% Growth

President's Distinguished
182
Smedley Distinguished
187

President's Distinguished
6,996
Smedley Distinguished
7,195



DISTRICT REPORTS

Club Renewals

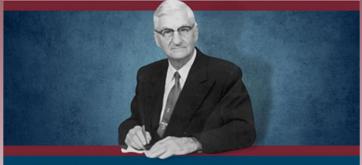


District Incentives





NAMED IN HONOR OF RALPH C. SMEDLEY



Clubs that add 5 new, dual, or reinstated members will earn the Smedley ribbon and a 10% expiring discount to the Toastmasters International shop. Provided by Toastmasters International

8/1/2021- 9/30/2021

8/1/2021- 9/30/2021

members will earn the Smedley ribbon and a 10% expiring discount to the Toastmasters International shop. Provided by Toastmasters International

Program Quality Report



Chandra Munagavalasa, DTM
Program Quality Director

Program Quality Incentive

Plan for Success Incentive

Club	Total
Total Qualified Clubs	43
On or before Aug 31st	27
Between Sep 1 st and Sep 15 th	16

Round One Club Officer Training

Club Officers Trained	Number
Clubs with 4 to 7 Officers Trained	130
Clubs with 7 Officer Trained	46
Clubs with 6 Officers Trained	43
Clubs with 5 Officers Trained	16
Clubs with 4 Officers Trained	25
Clubs with 3 Officers Trained	11
Clubs with 2 Officers Trained	5
Clubs with 1 Officers Trained	7
Clubs with 0 Officers Trained	24

District 56 Club Officer Positions: 1,239

Officers Trained: 760 (61%)

District 56 Clubs: 174

Clubs 4 to 7 Officers Trained:130 (75%)

District 56 Clubs: 174

Clubs 7 Officers Trained: 46 (26%)



Educational Achievements

Educational Awards	July	August
Pathways Level 1	38	27
Pathways Level 2	37	25
Pathways Level 3	28	20
Pathways Level 4	26	20
Pathways Level 5	22	15
DTM	6	1
Total	157	108



Pathways Adoption Rates

Members	New Members	Officers
79%	48%	94%

Spring Conference

District Spring Conference

May 6 & 7, 2022 Hybrid Conference

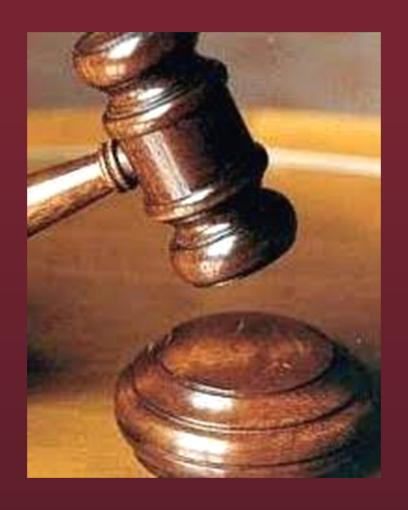


District Director Closing Comments

Jo Idoux, DTM
District Director



Meeting Adjourned





District 56 | Fearless

