

Persuasive Influence



Pathways Project Tracking



Persuasive Influence	* Required projects in blue background. Speeches are 5-7 minutes unless noted.			
Level 1 Mastering Fundamentals (4 Speeches and an Evaluation)	Speech Title (All projects are required in Level 1)	Date	Location (club)	VPE
Ice Breaker (4 - 6 min)				
Evaluation & Feedback	(2 Speeches and an Evaluation)			
Evaluation & Feedback #1				
Evaluation & Feedback #2 (Same Evaluator, if possible)				
Evaluation (2 - 3 min)	Your evaluation will be evaluated by an advanced member			
Researching & Presenting				
Level 2 Learning Your Style (3 Speeches)	(All projects are required in Level 2)			
Understanding Your Leadership Style				
Active Listening				
Introduction to Toastmasters Mentoring				
Level 3 Increasing Knowledge (3 Projects) +	Required Projects: 1			
Understanding Conflict Resolution				
ELECTIVE PROJECTS	Elective Projects: Choose 2			
Connect with Storytelling				
Connect with Your Audience				
Creating Effective Visual Aids				

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Deliver Social Speeches	(2 Speeches)			
Deliver Social Speeches #1 (3-4 min)				
Deliver Social Speeches #2 (3-4 min)				
Effective Body Language				
Focus on the Positive (2-3 or 5-7 min)				
Inspire Your Audience				
Know Your Sense of Humor				
Make Connections Through Networking				
Prepare for an Interview				
Understanding Vocal Variety				
Using Descriptive Language				
Using Presentation Software				
Level 4 Building Skills (2 Projects)	Required Projects: 1			
Leading in Difficult Situations				
ELECTIVE PROJECTS	Elective Projects: Choose 1			
Building a Social Media Presence				
Create a Podcast (2-3 min)				
Manage Online Meetings				
Manage Projects Successfully	(2 Speeches)			
Manage Projects Successfully #1 (2-3 min)				

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Manage Projects Successfully #2 (5-7 min)				
Managing a Difficult Audience (12-15 min)				
Public Relations Strategies				
Question-and-Answer Session (15-20 min)				
Write a Compelling Blog (2-3 min)				
Level 5 Demonstrating Expertise (3 Projects)	Required Projects: 2			
High Performance Leadership	(2 Speeches)			
High Performance Leadership #1				
High Performance Leadership #2				
Reflect on Your Path				
ELECTIVE PROJECTS	Elective Projects: Choose 1			
Ethical Leadership (20-40 min)				
Leading in Your Volunteer Organization				
Lessons Learned				
Moderate a Panel Discussion				
Prepare to Speak Professionally (18-22 min)				

+ Serve as Topicsmaster, Toastmaster, and Speech Evaluator by the end of Level 3.